



Date

Dear Neighbor,

Please allow me to introduce myself: I'm Jane Doe, the Dogwood Farms neighborhood specialist for XYZ Realty.

As a full-time REALTOR[®], I've been helping your neighbors buy and sell homes in Dogwood Forest for nearly a decade. Since the beginning of the year, I've sold three properties in the neighborhood, in part because my years of experience with Dogwood Forest have helped me understand how to best showcase the many fine amenities of the community and the homes within it.

I am also a Certified Residential Specialist (CRS), meaning I have advanced training in how to assist buyers and sellers with every step of a home sale or purchase. Because I work hard to ensure my clients get the best customer service possible, many of my transactions come to me as referrals from satisfied clients. If you are considering selling your home, I would appreciate the opportunity to work with you and provide you with the same exceptional service all my clients receive.

If you have any questions about the current real estate market, please don't hesitate to give me a call at the XYZ Cardinal Road office, 555-1212, or on my cell at 555-1213. You are also welcome to drop me a line at jane.doe@xyzrealty.com or visit my website at www.janedoexyz.com for more information. I look forward to meeting you and assisting you with all of your real estate needs.

Sincerely,

Jane Doe, REALTOR[®]
Dogwood Farms Specialist
XYZ Realty

